

Business Minors and Specializations

FOR STUDENTS NOT MAJORING IN BUSINESS

- **Minor in Business:** 18 credits consisting of BUS 109, 205, MGT250, MKT240
- **Minor in Analytics and Information Management:** 18 credits including: AIM 123, 223, 323, (320 or 423), CST 150, BUS 205 or equivalent course in statistics.

FOR MAJORS IN THE BYRUM SCHOOL OF BUSINESS

- **Minor in Accounting:** 24 credits beyond BUS 109 including BUS 205, 240, 250, ACC 250, 310, FIN 111 and 6 credits of electives from ACC 320, 321, 430, 431, 440, 455, FIN 311, MIS 320.
- **Minor in Finance:** 24 credits beyond BUS 109 including BUS 205, 240, 250, FIN 111 311, ACC 250 and 6 credits of electives from FIN 350, 352, 358, 360, 411, 455, ACC 430, MIS 320.

Specializations for School of Business Majors:

With the exception of second internships, the three courses chosen for a specialization cannot double count toward a major or minor.

Business in Sports: MKT 240 and 9 credits from MKT 348, 345, MGT 358, PSY 340, second internship in field, with School of Business approval.

Digital Marketing: MKT 240 and 9 credits from: MKT 301, 341, 366, 374, 445; or a second internship in field with School of Business approval.

Entrepreneurship: MGT 250, 301 and 6 credits from ACC 250, MGT 302, 358, 372, MKT 344, second internship in field, with School of Business approval.

Human Resources Management: MGT 250 and 9 credits from MGT 351, 352, 358, 361, 362, 363, second internship in field, with School of Business approval.

Insurance: FIN 357 and 9 credits from: FIN 111, 360, MKT 342, 444, second internship in field with School of Business approval.

Professional Selling: MKT240, 342 and 6 credits from: MKT 374, 442, 444; second internship in field with School of Business approval.

Courses cannot double count for minors, specializations and/or majors with the exception of a second internship. A second internship satisfies the core requirement for Elective Business Experience. If the tasks associated with a second internship are specific to a specialization, then a second internship can double count toward the specialization.