

COMMUNICATION

Create. Critique. Connect.



The Highest Quality

The way we teach is different. Our program guarantees the following high-impact teaching practices:

- ➔ **NO TESTS.** You will write papers, deliver presentations, and complete team projects, but we'll never ask you to regurgitate what you've memorized from a textbook or PowerPoint slides.
- ➔ **NO TEXTBOOKS.** You'll read content online that is hand-selected by our faculty from primary sources and academic journals.
- ➔ **NO LECTURES.** OK, our faculty talk, but never for a whole hour. You'll experience lively, active dialogue and seminar-style classes.

We require engaged learning. You'll collaborate in teams to solve real-world problems. Here's the promise:

100%

All Marian University communication majors...

Complete an **INTERNSHIP** in their chosen field.

Create a capstone **RESEARCH** project.

Apply their education through **SERVICE** to the world in a community-engaged learning class.

“I've had endless opportunities to grow and succeed, both in and out of the classroom, at Marian University. These opportunities—like internships, study abroad courses, and getting involved on campus and in the community—taught me so much about myself.”

GABRIELLE FALES '17

- Bachelor of Arts in Communication degree with a concentration in writing and minors in Spanish and pastoral leadership.
- Fales currently serves as events and communication manager at Pujols Family Foundation in St. Louis, Missouri.

The Courses

As a student in our program, you will take courses like:

COM 190	New Media and Digital Culture
COM 221	The Art of Dialogue
COM 275	Intro to Film Production
COM 326	Digital Journalism
COM 330	Speech Writing
COM 332	Community Organizing
COM 352	Identity and Popular Culture

You'll be challenged, but our faculty will support you.

The Right Major

All communication majors study people skills, speaking and writing, media, and critical theory. Specialize by earning an optional concentration for your diploma in any of these areas:

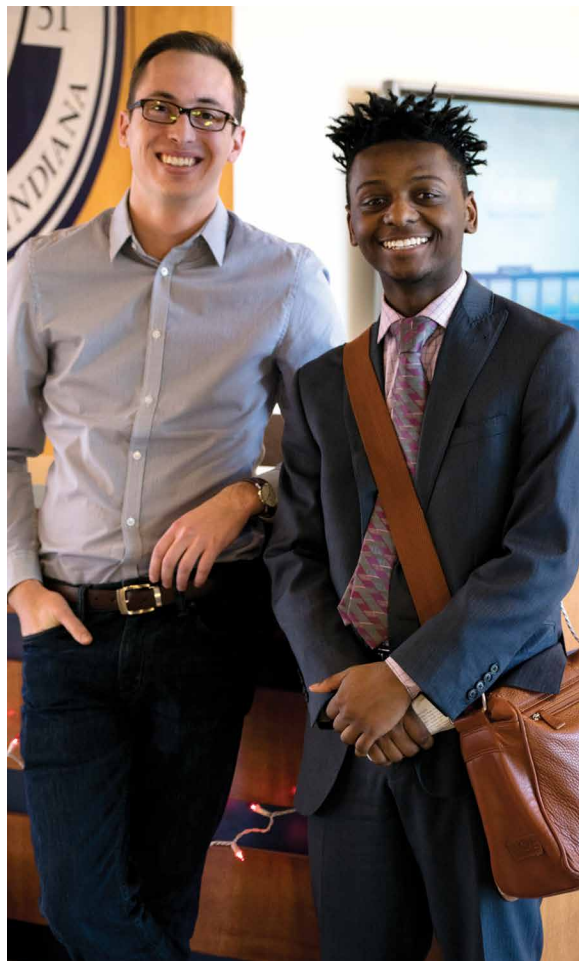
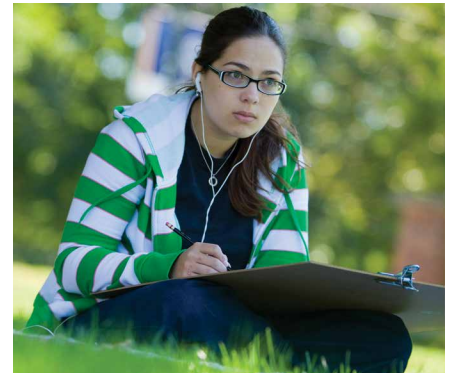
CONCENTRATION	CAREER FIELD
Multimedia Journalism	Editing, Publishing, Journalism
Public Relations	Corporate Communication, Development
Digital Media	Media Creation, Social Media Management
Speech Performance	Non-Profit Leadership, Education



Double-Down with A Double Major!

In these specially designed programs, you can earn two undergraduate majors without taking any more than a regular load of classes each semester. Several courses count for both majors, reducing the overall number of required classes.

<p>Communication + Marketing</p>	<p>Communication + Public Health</p>	<p>Communication + Graphic Design</p>
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The Path to a Career

The programs in communication not only match you with a first job, but also prepare you for a long career in fields where the job will change.

Our graduates...

Work in fields such as:

- Nonprofit Leadership
- Corporate Communication
- Social Media Management
- Writing, Editing, and Publishing
- Higher Education Leadership
- Politics and Public Affairs
- Health Communication
- Sports Information
- Sales and Marketing
- Human Resources
- Church Communication
- Fundraising
- Event Planning
- Community Organizing

Hold job titles such as:

- Assistant Director of Digital Communications
- Sports Marketing Coordinator
- Director of Community Outreach
- Public Relations Director
- Writer/Editor
- Executive Director of Nonprofit
- Medical Communications Specialist
- Child Welfare Advocate
- Campaign Director
- Events and Program Coordinator
- Regional Sales Manager
- Associate Director of Alumni Relations
- Human Resources Recruiter
- Web Content Developer
- Social Media Manager

Co-Curricular Activities

Speech and Debate

Ranked among the top 10 programs in the nation, the Marian University speech team competes against students from schools across the country, traveling to a dozen tournaments each year. You can compete in a variety of events ranging from dramatic interpretation and slam poetry to impromptu speaking and parliamentary debate. Ask us about scholarships available for speech team members.

Student Newspaper

MU Knightwatch is our student-run newspaper and digital media outlet. From writing news stories and poetry to producing videos and podcasts, students create content and share it. You can check out their work at muknightwatch.com—and follow the updates on Twitter, Instagram, and Facebook. Any student can contribute. Join the team and keep watch!

National Student Advertising Competition

Under the guidance of marketing professor Dr. Lori Rumreich, a select group of students each year competes in the National Student Advertising Competition. They have consistently placed among the top five teams in the country.

Speaking Studio, Media Lab, and Writing Center

Gain valuable experience by serving as a consultant in our Speaking Studio, working with students from across the university in the art of public speaking. You can also apply to serve as a tutor in our Writing Center, where you'll work with students from all majors to help them develop strategies to clarify and develop written content for research papers and other coursework. If you're motivated to create in digital environments, plan to hang out in our media lab where you can produce messages that make a difference.

More School?

Within five years of graduation, many students continue their education in graduate or professional school. The programs in communication provide first-rate preparation for earning your law degree, M.B.A. or a range of advanced degrees for teaching, writing, public affairs, and higher education.



“As a communication major, I've been able to not only grow as a student in the classroom, but as a person in the real world. The seminar-style courses allow me to hear different perspectives and opinions that, in turn, help me gain better understanding of the topic at hand. I have developed critical thinking skills that will help with any career path that I choose after graduation.”

MAURICE WOODARD '18

- Bachelor of Arts in Communication degree
- Member of the Marian University football team

Meet the communication team.



Michael Baumann, ABD
A proud graduate of Marian University, Baumann teaches courses in writing and new media. He also serves as the assistant director of the speech and debate team.



R. Kyle Kellam, Ph.D.
With career experience in corporate communication, Kellam teaches courses in rhetorical studies and directs the university's speech and debate team.



The Rev. George LaMaster, Ph.D.
A former speech and debate coach who is also a Presbyterian minister, LaMaster serves as chair of the Department of Communication.



Drew Stewart, M.A.
With a background in argumentation and marketing, Stewart teaches public speaking classes and directs the university's debate program.



Anna Zimmerman, Ph.D.
A scholar of public discourse, Zimmerman directs the Speaking Studio and teaches courses in strategic communication.

THIS IS WHAT WE'RE MADE OF.

As the only Catholic university in Indianapolis, our Franciscan heritage has helped us expand minds and hearts for more than 80 years.

U.S. News & World Report ranked Marian University #24 in its list of "Best Value Schools" among regional universities in the Midwest.

With a critical mass of innovative digital technology companies, Indy is the fifth-fastest growing city in the United States for high-tech job growth, according to *Forbes*.

Marian University provides scholarships and grants to 99 percent of full-time enrolled freshmen.

With more than 4,000 students, campus life includes nationally ranked athletic programs, dozens of student clubs and campus organizations, study-abroad opportunities, service-learning opportunities, and more.



See for yourself what we have to offer.

Visit our peaceful, wooded campus that's conveniently located just minutes from the heart of downtown Indianapolis. Experience a warm, friendly campus grounded by our Catholic faith and Franciscan values.

To schedule a campus visit, contact our Office of Undergraduate Admission at campusvisit@marian.edu, 317.955.6516, or 800.772.7264.

Want to know more?

Learn more about earning a Bachelor of Arts in Communication degree at Marian University by contacting Dr. George LaMaster at george@marian.edu or 317.955.6215.

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Indianapolis

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marian.edu | [f](#) [t](#) [i](#) [v](#)

Marian University does not discriminate on the basis of race, ethnicity, color, sex, gender, sexual orientation, religion, creed, national origin, age, or disabilities in the recruiting and selection of students for admission.

Marian University is sponsored by the Sisters of St. Francis, Oldenburg, Indiana.

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