Strategic International Partnership Development

Marian University values international academic exchanges and programs with appropriate institutions of higher education in other countries as part of its mission to provide multicultural and global transformational leadership opportunities on campus and through international experiences abroad for students, faculty, and staff. All international partnership agreements are to be reviewed by the appropriate campus offices including the Office of International Programs which serves as the University’s repository of international agreements, Legal Counsel, and signed by either the Chancellor or Provost.

University Resources are considered labor, materials or assets, both monetary and non-monetary, under the control and management of the University including University funds, facilities, office space, research materials, tools, databases, equipment, or the time or effort of University personnel. University assets include the University’s names or marks, and all University intellectual property, including copyrighted materials and resources.

Marian University also invites potential international partners to be in touch with the Office of International Programs regarding agreement and collaboration opportunities. international@marian.edu or ashull@marian.edu.

Below are common international agreement options

**Letter of Intention for Cooperation:**
A Letter of Intention for Cooperation is a general, non-binding letter that expresses the interest of MU and a potential partner in cooperating in a variety of areas which may include academic programs or research. Often times the Letter serves as an expression of good will and which later leads to a more specific and formal agreement.

**SAMPLE**

**International Exchange Agreements:**
International Exchange Agreements are bilateral partnership agreements with a foreign university which define the parameters of exchange and allow students to study abroad for a semester or a year with a partner institution. These agreements commonly also allow for visiting and exchange faculty and staff and foster international goodwill and the sharing of ideas.
An international exchange agreement typically involves an agreement with a partner, where MU makes a commitment of resources to engage in activities with international university students, faculty or other international organizations. They may include:
degree programs offered abroad; articulation agreements; agreements for joint faculty research or exchange, or simply the exchange of students on a semester or year-long program basis.

The international exchange agreement provides that comparable expenses are paid or waived by the international institution entering into the agreement. Comparable expenses may be provided in the form of matching tuition waivers at an international educational institution, provision of services, or a combination thereof. Decisions about the nature of comparable expenses, waivers, economic balances, and term and session length are determined on a case by case basis creating the most mutually beneficial relationship between the two institutions.

**SAMPLE**

**International Articulation Agreements:**

International Articulation Agreements are designed to provide a simplified, guaranteed transfer process for transfer students and are often signed between two-year and four-year universities. However, these can also be established between two four-year universities. The agreement outlines specific courses and letter grades completed either at the host university that will transfer to the home university. They help students begin more defined curriculums. One of the most common agreement types is the 2+2 where a student would spend two years at their home university and two years abroad at the host university or vice versa. 3+1’s are also possible. By having the courses and plan of study mapped out in advance at both institutions allows for smoother admissions and easier transfer of credit.

Approvals for articulation agreements are based on the following criteria:

- Congruence with the academic mission and service priorities and plans of the Marian University, and of the Department and School/College proposing the agreement.
- Anticipated benefits to students, faculty members, the University, and university stakeholders.
- Evidence of institutional quality, including, for example, reputation, international ranking, and accreditation status.
- Cost, feasibility, and sustainability of proposed activities.
- Possible risks to students, faculty members, the University, and university stakeholders (including, but not limited to, legal and financial risks, threats to safety and security, reputation, etc.)

It is requested that interested parties consult the Office of International Programs for additional guidance.
International Program/Project Agreements:
International Program/Project Agreements are traditionally detailed in a Memorandum of Understanding (MOU) which states the roles and responsibilities of MU and the partnering institution or organization. Details would include scope of service or scope of project, budget, institutional contacts or program/project liaisons, payment information and all other relevant program/project details including necessary university resources. These agreements may be academic in nature, research driven, or to provide specific services.

SAMPLE

Education Abroad, International Travel Program Agreements:
Education Abroad Agreements may involve student exchange, faculty-led programs, faculty accompanied programs, experiential or service-based learning programs, or third party vendor programs. At times these programs may involve investment of campus resources. As these agreement templates vary broadly in content and complexity it is requested that interested parties consult the Office of International Programs.

International Recruitment Partner Agreements:
On occasion the University will enter into agreements with outside agents, consultants, or related organizations. As these agreement templates vary broadly in content and complexity it is requested that interested parties consult the Office of International Programs.