

Fall 2020 Special Topic Courses

~~BIO-380-MM01 Neurobiology (3 credits) Please see the department for details. See BIO-305.~~

BUS-180-MM01 Introduction to Business Analytics (3 credits)

A broad overview of the field of business analytics. An introduction to the terms, practices, tools, technologies, and methods employed within the field of business analytics. Students use Microsoft Excel to demonstrate mastery of many course concepts and methods.

BUS-380-MM01 Applied Statistical Analysis and Data Visualization (3 credits)

Prerequisite: BUS-209 or BUS-205. Students utilize web data connectors and SQL to extract data from both external and internal databases. Competency is developed in statistical analysis packages (SAS and R) and data visualization applications (Tableau and Microsoft Power BI). The ability to translate technical output into concise reports intended for a wide audience is developed.

BUS-480-MM01 Sales Technology (3 credits)

Prerequisite: MKT-342. Explores computer and communication technologies as they apply to business-to-business selling and sales management. Content focuses on using technology to improve customer relationship management (CRM) and sales performance. Topics include technology as it applied to: the sales process. CRM, time and territory management, forecasting, and sales presentation. Videotaped role plays, technology-enabled presentations, and participation at regional/national sales competitions motivate learning beyond the classroom setting.

CRJ/POL/SOC-380-MM01 Introduction to Terrorism & Homeland Security (3 credits)

Overview of the issues affecting Homeland Security - risk, threat, and vulnerability assessments and the roles of emergency response agencies as well as identifying critical infrastructure. The purpose of government to prevent, prepare for, respond to, and recover from acts of terrorism in the United States and throughout the world. An introduction to the origins of natural and terrorist-caused disasters; local, state, and federal emergency management planning and operations; health infrastructure capabilities; public communication strategies; business concerns; ethical, legal, and constitutional questions; as well as the social and psychological dimensions of disasters.

EDU-580-MM01 Mindfulness for Educators (3 credits)

For future and current educators in which students will gain knowledge and competencies for introducing a secular mindfulness practice to students in a K-12 setting. Research-based pedagogical tools will be shared so that students have the knowledge and skills to create their own developmental-appropriate mindful lessons to implement in their own classrooms. Student also learn the history of mindfulness in education, and the neuroscience of mindfulness and why it works.

ENG-180-MM01 Literary Perspectives (3 credits)

Literary Perspectives explores three essential questions: what is literature? How is it relevant to building culture? And how is it relevant to you building your life? The class will investigate many different perspectives to shed important light on these and other questions. "Perspectives" means that you will look at literature and writing from historical, cultural, social, economic, aesthetic, professional, and personal angles. Coming at literature and writing from various "perspectives" enables you to enhance unique skills in critical and creative thinking, gain knowledge of narrative as culture-builder, and learn about opportunities and careers through English studies. ENG 180 is required for English majors but is open to all students.

ENG-280-MM01 Survey of British Literature (3 credits)

Prerequisite: ENG-112. This course surveys the history of British literature from Medieval to Modern times. Students explore how poetry, drama, and fiction expresses a wide range of social values and cultural concerns in British traditions. Satisfies ENG 222 and ENG 223 requirement.

ENG-380-MM01 Remarkable Women in U.S. West (3 credits)

How does the traditional story of U.S. Western settlement shift when voiced by Native American, African American, Euro-American, Chinese American, and Mexican American women? This class will explore such a question through an array of autobiographies, biographies, poems, short stories, and novels about U.S. Western women's experiences.

GST-380-MM01 Women's and Gender History (3 credits)

See HIS-307-MM01.

~~HIS-280-MM01 Civil Rights History Program (variable: 1 or 3 credits)~~

~~Semester-long program focusing on the history of the Civil Rights Movement in the United States. This is a 4-night, 5-day experiential learning trip to Alabama Departing, by bus, on Friday, 10/9/20 and returning Tuesday, 10/13/20. Students will visit three key cities related to this history: Birmingham, Selma, and Montgomery. They will have the opportunity to visit the new Peace and Justice Memorial, The Legacy Museum, The Birmingham Civil Rights Center, The National Voting Museum, Edmond Pettus Bridge, and Kelly Ingram Park to name a few sites. They will also speak with veterans of the Civil Rights Movement, and to get to explore this rich history from a variety of vantage points. In addition to the activities during October Break, there will be four campus events for students to attend before and after the trip. Course Fee \$475.~~

~~HIS-280-MW01~~**~~HIS-380-MM01 Eyewitness to History: Plagues, Pox, & COVID, oh my!" (Variable 1-3 credits)~~**

~~We are living in a moment that future historians will undoubtedly study at great length. A hundred years from now, intellectuals of myriad disciplines will likely ask questions such as: What was COVID-19? Why was social distancing necessary? What were the political, social, and economic factors that led up to the pandemic, and what were the aftereffects? How did individuals and institutions alike respond to the crisis? This course will give you the opportunity to occupy two identities: one as a student of history and one as a direct contributor to the historical record. We will work together to create primary source materials that future historians will use to study the 2020 COVID-19 pandemic, a moment that is already being referred to as a watershed event in history. We will also examine the history of pandemics in general to explore the role that disease has played in modern world history. We will study primary eyewitness accounts of some of the most significant pandemics in global history, to include: Bubonic Plague, Cholera, Spanish Flu, and HIV/AIDS.~~

SPA-380-MM01 Spanish for Heritage Speakers (3 credits)

This course will provide students whose family language is Spanish with the tools to improve their proficiency in both formal and informal aspects of the language. It also seeks to expand students' knowledge of Hispanic cultures by exposing them to a variety of social and cultural contexts. Students will practice the four language skills (listening, speaking, reading and writing) but special attention will be given to strengthening composition skills. This course replaces SPA 310 Writing Communication.

THL-280-MM01 Theology of Pope Francis (3 credits)

Will examine several key concepts and ideas as they relate to Pope Francis' pontificate (2013-present): Christian anthropology, ecclesiology, marriage & family, and youth & young adults, pastoral theology, discernment, and vocation; theological themes will be critically examined as they are presented in his papal encyclical and apostolic exhortations. *Pending approval to fill 2nd theology requirement.*