Do you ever think about the waste you create in a day?

**Waste Management Hierarchy**

- Prevention
- Reduction
- Recycling
- Recovery
- Disposal

**WASTE** is a social construct, a reflection of both society and the economy. Choices about consumption range from not using something in the first place to discarding it altogether, but throwing something in the trash is the final and worst option available to us. Waste is the failure of human imagination.

**WASTE IS A CHOICE.**

Source: United Nations Environment Programme (www.unep.org)

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