

Executive Summary  
Strategic Plan and Top Priorities of Marian University for the Next 18 Months  
January 2010

**Vision:** to provide an education that profoundly transforms lives, society, and the world.

**Mission:** to be a Catholic university dedicated to excellent teaching and learning in the Franciscan and liberal arts traditions.

**Values:** dignity of the individual, peace and justice, reconciliation, and responsible stewardship.

**Goals:** 1) strengthen the academic stature of the university, 2) strengthen the Catholic and Franciscan dimension of the university, 3) increase the vibrancy of campus life, and 4) acquire the financial resources to do all of the above.

**Initiatives**

- A. Great Teaching and Learning
- B. Transforming Mathematics and Science Education
- C. Strengthening the “Rebuild My Church” Program
- D. Expanding the Nursing Program
- E. Enriching the Performing and Visual Arts
- F. Investing in Athletics, Intramurals, and Student Activities
- G. Enhancing Student Life and Improving Campus Facilities

I. Make these items that are in the five schools’ strategic plans top priorities:

- A. School of Liberal Arts
  - 1. Advance the Center for Organization Ethics and successful completion of the search for the Jerry and Rosie Semler Chair for Ethics.
  - 2. Advance the Richard G. Lugar Franciscan Center for Global Studies to a higher level of enrollment, funding, and academic prestige.
  - 3. Successfully meet music major and band member enrollment numbers, fundraising targets, and greater recognition of Marian University music programming.
- B. School of Math/Science
  - 1. Meet and exceed enrollment and fundraising goals.
  - 2. Develop the first graduate program.
  - 3. Successfully meet enrollment goals for the Advanced Institute for Math and Science and dual credit programs for high schools.
- C. School of Business
  - 1. Successfully complete an effective national search for a transformational dean.
  - 2. Meet goals of the motorsports concentration.

- D. School of Education
    - 1. Advance our academic and teacher training programs to be the state/regional leaders in value-added education assessment.
    - 2. Develop and implement academic degree and seminar programs that prepare leaders for (principals, etc.) K-12 schools.
    - 3. Continue our efforts to be offer alternative paths for students to earn masters degrees and teaching licensure.
    - 4. Meet the undergraduate and graduate enrollment goals.
  - E. School of Nursing
    - 1. Develop a strategic plan for nursing/health sciences.
    - 2. Articulate and meet the enrollment goals of hybrid accelerated nursing programs.
- II. Priority strategic initiatives that intersect with each school and all aspects of the University:
- A. Clearly articulate Marian University’s understanding and definition of what it means to be a great Catholic and Franciscan university in the 21<sup>st</sup> century.
  - B. Refine programming priorities for Rebuild My Church, the metrics by which we can measure success, and raise the necessary funds.
  - C. Better define and measure learning outcomes and the curriculum, programs, and methods of teaching that will drive success in academic achievement.
  - D. Ensure that the 21<sup>st</sup> Century Scholar program has a clear set of metrics, objectives, goals, and a sound fundraising strategy to meet costs.
  - E. Establish, measure, and meet metrics that will ensure a vibrant campus life.
  - F. Develop and achieve a facilities plan and funding strategy that will ensure that all students have a place to eat, sleep, and learn.
  - G. Establish and successfully fund a new case statement that provides for the priority needs beyond the \$68.2 million *Make History* campaign goal.
  - H. Continually update and enhance the five-year business plan to ensure that the operational, capital, personnel, and program priorities are identified and funded.
- III. Research these initiatives with respect to how they might take Marian University to a new paradigm of capability, record of success, and stature:
- A. Partner in a feasibility study to determine the need and potential to successfully establish an Indiana osteopathic medicine school.
  - B. Increase capacity to be a leader in providing educational opportunities to the Hispanic community.
  - C. Further our role as a regional leader in sustainability and green chemistry.
  - D. Articulate how distance learning and technology will advance teaching, research, and the learning outcomes.
  - E. Create a consortium or corporate connection of Catholic colleges and universities to achieve greater excellence in Catholic higher education.