Online Program Development

As the institution looks to expand innovative and flexible programs for our various audiences and learners, the team wants to provide a mechanism for exploration of potential programs and pathways. As we are all aware, the professional, continuing, hybrid and online program space is competitive and developing online programs and courses take significant planning and time. With that, as we explore new opportunities, the team is here to assist in that process and collaborate on these growth initiatives. Below you will find a link to a brief form that can assist with initial discovery conversations, categorizing innovative pathways and market feasibility. While all new programs need to be approved by the Provost Office, our team can help facilitate the conversations and prepare for the approval process.

The team collaborates with partners across campus to support the development and implementation of professional, continuing and online programs in areas of:

- Market Research
- Proforma Development
- Instructional Design
- Marketing and Recruiting
- Student Success Support
- Program Management

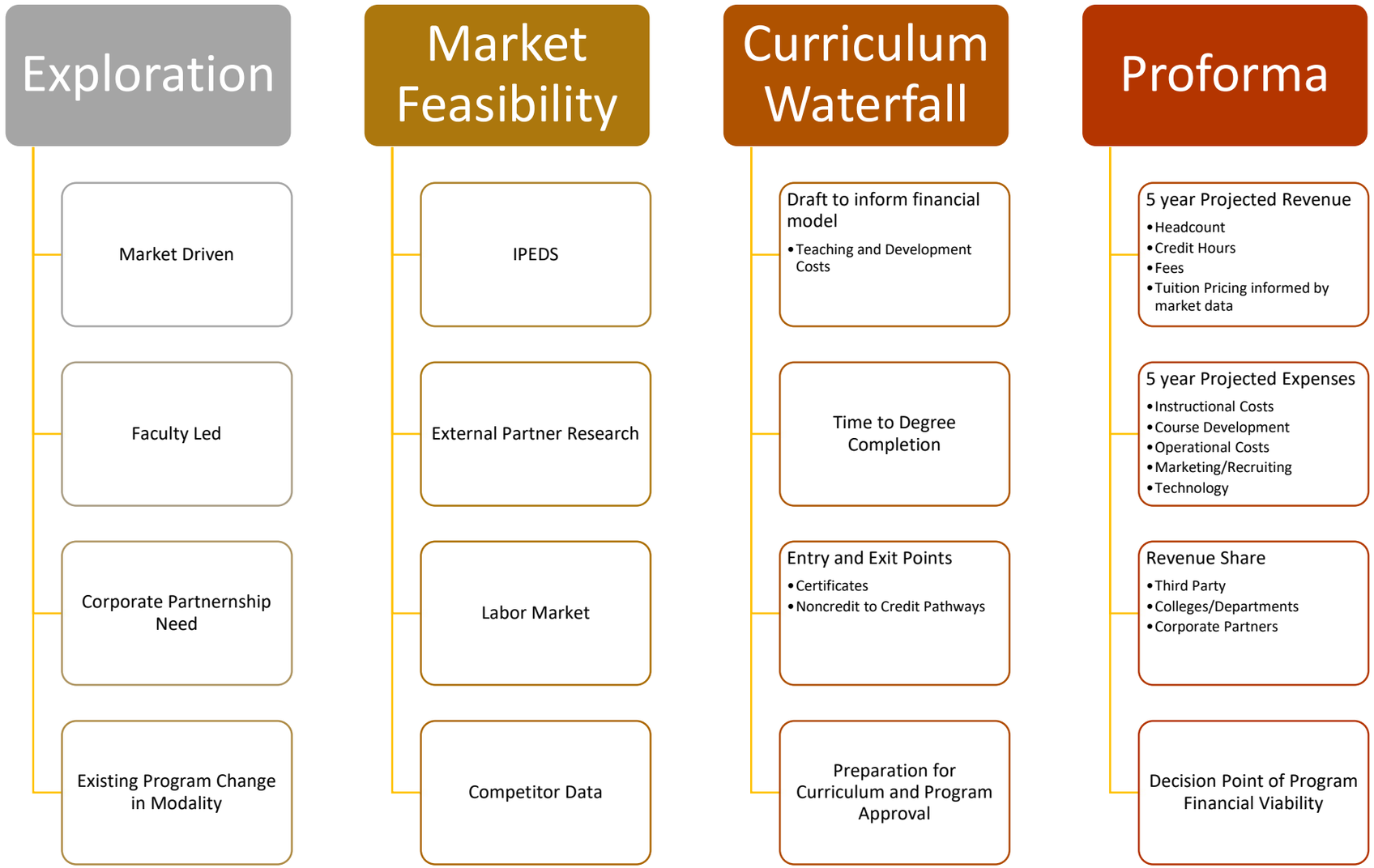
Ready to start the conversation?

Request to Explore

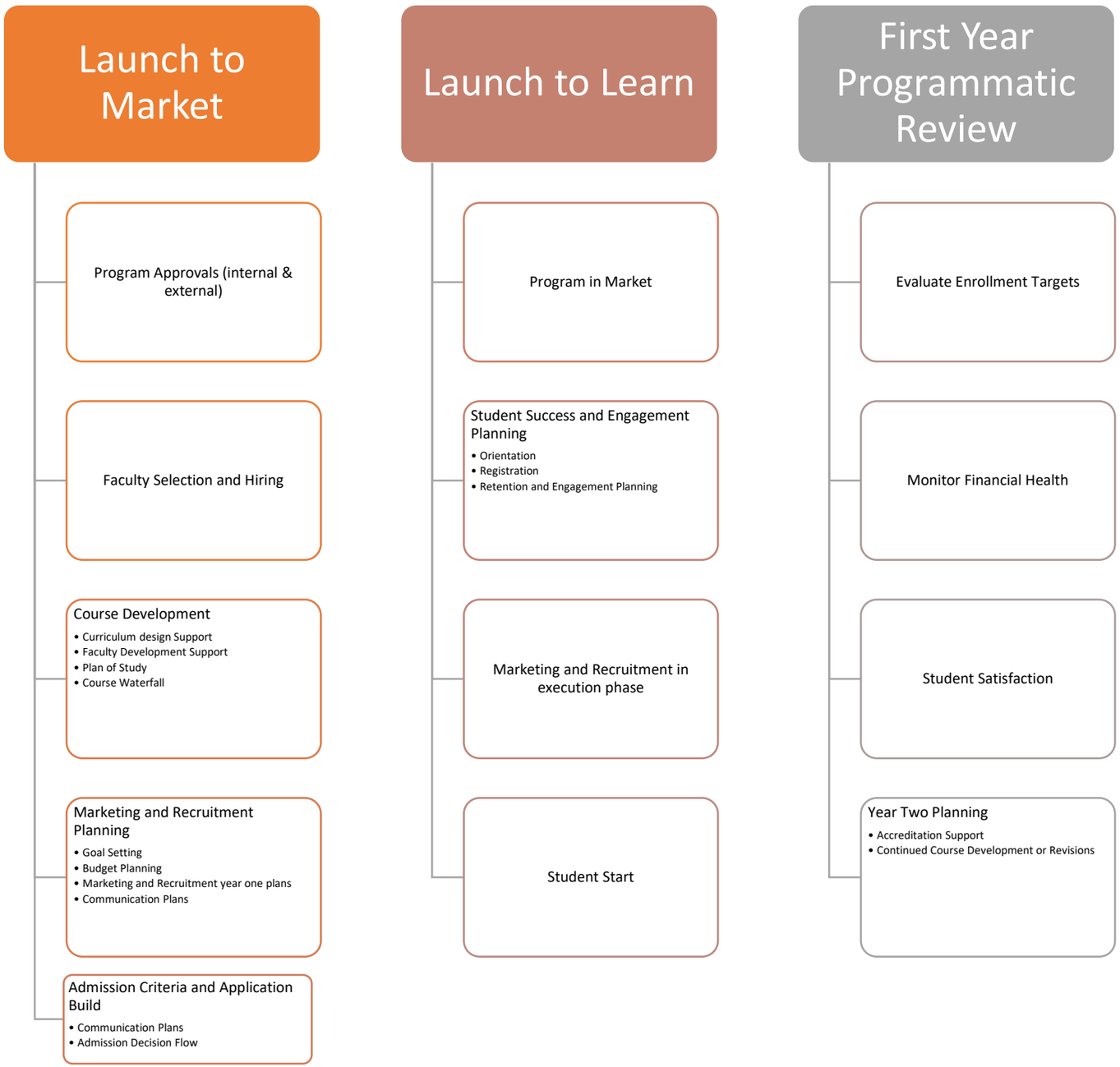
The development timelines can be found below for both credit and noncredit programs. These are subject to change based on required approvals and student start dates.

Online Program Development

Online Program Development



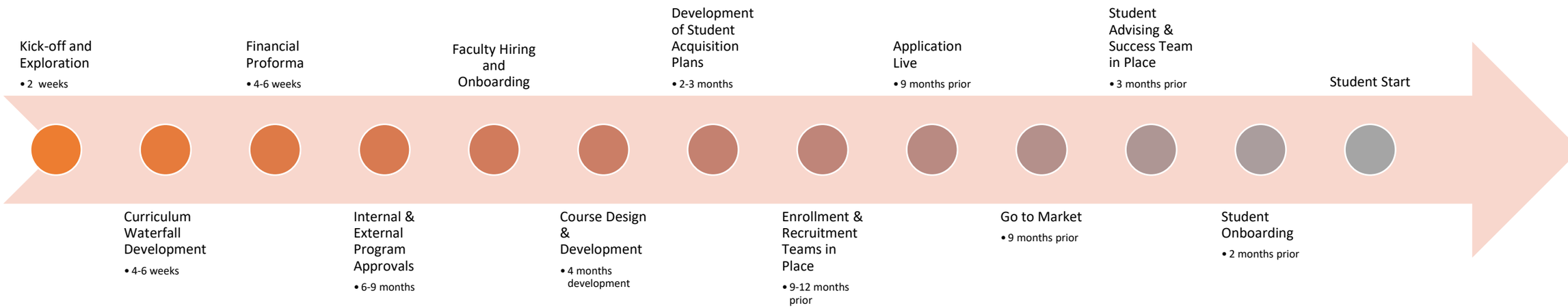
Online Program Development



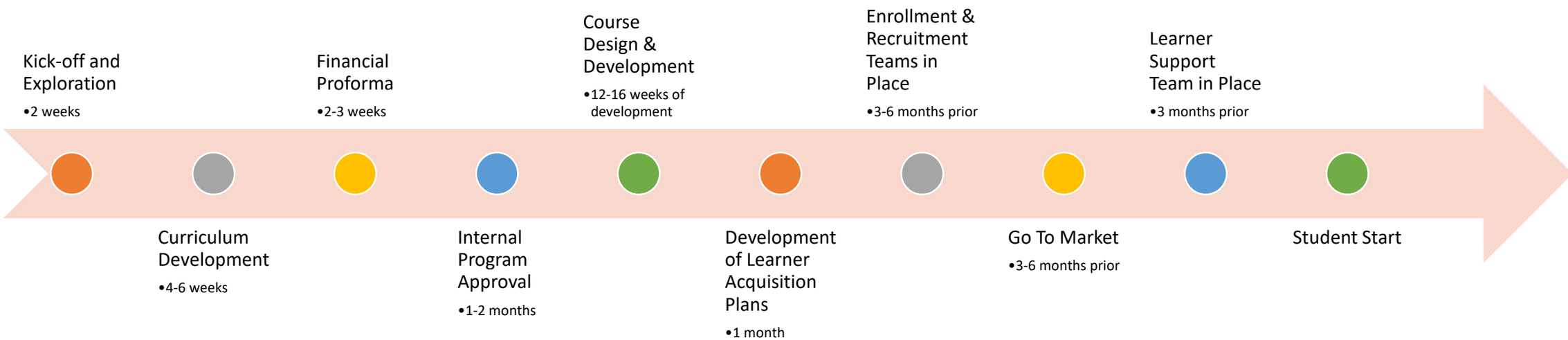
Online Program Development

Online and Hybrid New Program Development Timeline (Credit)

9-18 months prior to student start



Online Program Development

Online New Program Development Timeline (Noncredit)

3-6 months prior to student start